

**AN ANALYSIS OF PROTAGONIST CHARACTER OF
CHUCKY IN MOVIE BRIDE OF CHUCKY**



A THESIS

Presented in Partial Fulfillment of the Bachelor Degree in English

Language Teaching Requirement

by

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FACULTY OF TEACHER TRAINING

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2022

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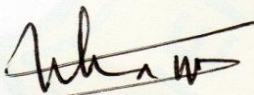
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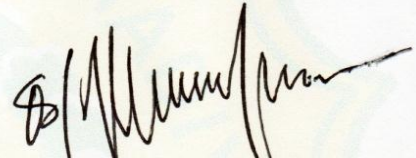
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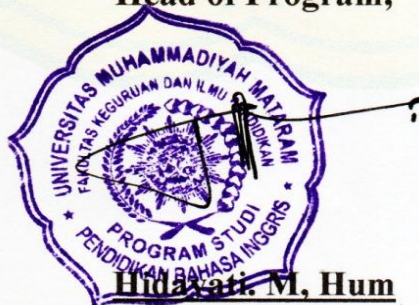
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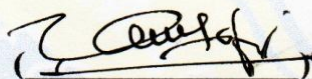
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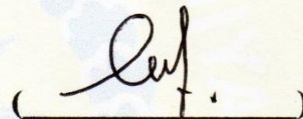
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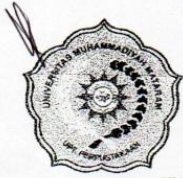
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MOTTO

“Stay Hungary Stay Foolish”

Steve jobs



DEDICATION

- Dedicate This Research Specifically To:

1. First of all, I want to thank Allah SWT, who has helped me throughout my life, who always listens to my prayers and never once was disappointed in asking, asking for forgiveness from You, Allah. thanks for everything.

2. My beloved parents who always support me both materially and affectionately, who always pray for me, my inspiration, my support, and everything for me without your support I would not exist . Thank you for everything.

3. My special person Mitha Kurnia Kasih, thank you for your dedication and your role in helping me to do this thesis

4. My Brother and my little sister, thank you for your support

5. Head of Study Program, Mrs Hidayati M. Hum, Thank you for guiding us for 4 years, the English department is the best but without you it might be the worst

6. My classmates in the English department (Yosep, Akrous, Hendra, Sontri, Haerul, Rifki, Erwin, Zaskia, Titin, Yunda Wita, Sumi, Jumi, Nadya, Eka, Lilis, Kiki, Ayu, Ida, Anna) I believe we can graduate together and come out together. Thank you for being such a good classmate.

ACKNOWLEDGEMENT

بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

Alhamdulillah Robbil'alamin, first of all the researcher would like to express deepest praise and gratitude to Allah SWT who has given blessing and merciful to complete this thesis entitled "An Analysis of Protagonist Character of Chucky in Movie Bride of Chucky". This thesis was complied as one of the requirements in completing the bachelor degree (S-1) of the English Language Teaching Program Faculty of Teacher Training and Education Muhammadiyah University of Mataram.

The researcher could not complete this thesis without support, cooperation, help and encouragement from many people. Therefore, the researcher would like to extend the appreciation to all of them, especially to:

1. Dr. H. Arsyad Abd. Gani, M.Pd., as Rector of Muhammadiyah University of Mataram
2. Dr. Muhammad Nizaar, M.Pd.Si., as the Dean of the Faculty of Teacher Training and Education.
3. Hidayati, M. Hum., as the Head of the Department of English Education.
4. Dr. Ilham, M.Pd as the first consultant who has given encouragement and advice for the completion of this thesis.
5. Dr. Edi, M.Pd as the second consultant who has provided encouragement and advice for the completion of this thesis.
6. All lecturers in the Department of English Education who have provided invaluable knowledge and guidance during my study period.

ABSTRACT

Farol Misbahul Munir, 2022 : An Analysis of Protagonist Character of Chucky in Movie Bride of Chucky. “ A Thesis” Mataram : Muhammadiyah University of Matara.

First : Dr. Ilham, S.pd, M.pd

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Films are one of the easiest literary works to find today, there are many genres and film titles currently drop on the market, one of example is Chucky. Chucky is a horror and Sadistic character that has a cursed doll as the main character. The title of the film that will be analyzed is Bride of Chucky that released in 1998 and directed by Don Mancini. In this film, the focus of the researcher is to find the protagonist and characterization of Chucky. This study uses qualitative research, data collecting method that used is : Watcing the film, writting and observing, recording, categorizing, and make decision. the results of this study will be in the form of dialogue and discussion about the good side and even bad side of Chucky and Tiffany, but analysis about Chucky will be dominant in this study. Hopefully this study will complement existing research studies and thus, analyzing protagonist character will be more variative.

Keywords : Protagonist, Chucky, Analysis

ABSTRACT

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Film adalah salah satu karya sastra yang paling mudah ditemukan saat ini, ada banyak genre dan judul film yang saat ini beredar di pasaran, salah satunya adalah Chucky. Chucky adalah karakter horor dan sadis yang memiliki boneka terkutuk sebagai karakter utama. Judul film yang akan dianalisis adalah Bride of Chucky yang dirilis pada tahun 1998 dan disutradarai oleh Don Mancini. Dalam film ini, fokus peneliti adalah menemukan protagonis dan karakterisasi Chucky. Penelitian ini menggunakan penelitian kualitatif, metode pengumpulan data yang digunakan adalah : Menonton film, menulis dan mengamati, merekam, mengkategorikan, dan mengambil keputusan. Hasil dari penelitian ini akan berupa dialog dan diskusi tentang sisi baik dan sisi buruk dari Chucky dan Tiffany, namun analisis tentang Chucky akan lebih dominan dalam penelitian ini. Semoga penelitian ini dapat melengkapi penelitian-penelitian yang sudah ada sehingga analisis karakter protagonis menjadi lebih variatif.

Kata kunci : Protagonis, Chucky, Analisis

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CHAPTER I

INTRODUCTION

1.1 Background of The Study

Literary work is a picture of human thought that was poured into a media, according to Wilson, literary work is the relationship between reader and author, literary works occupy different roles, apart from playing a role in the information transfer process from author to audience, literary works also act as texts that created by the author as a text that is received by the reader (Wilson, 2020). There are many kinds of literary work, one of its kind is movie. Movie is a visual communication played using moving features and sound with an electronic signal of moving graphics, pictures, or text used to combine a steady stream of images used for entertainment, education, or other uses, and it is a combination of efforts to convey messages through media moving images (Michael Rabiger, 2018).

Besides being entertainment, movie can also be used as research material that is useful for the world of education. According to (Sharma, 2019) movie is the one of attractive program on mass media, movie should not only for entertainment, but also should give education as its function, the messages carried on the movies should also contribute to build character and create educational people. not only to entertain, movie is also to educate, so there is word “edutainment” in movie term.

In a movie, characters are an important part of the story. It occur because Characterization is the way the author presents the characters in the story so the character or nature of the characters can be known characterizations can be

described through dialogue between characters, other characters' responses to the main character, or the thoughts of the characters (Lawrence, 2017). As stated by (Hidayat & Wulansari, 2018), Characterization is the author's effort in presenting the character of the characters, It is made to build and develop the characters in a story, characterization is related to the attitudes, desires, interests, emotions, and moral principles of the characters.

Thus, the development of each character present in movie uses a lot of different characters represent humans or at least have human nature and character, For example, a character that basically does not physically represent humans such as figures from animals, plants or inanimate objects (inanimate objects), this kind of thing makes it easier to touch the audience's feelings and believability happens, it is attempted with a human-like perspective, such as thinking, have inner conflicts, communicate using human language, act and or emotional like a human.

There are a lot of character and a movie has a variety of characters who complement each other so that it can provide conflict, plot, and story development as desired by the story maker. Although in its development, many movies only feature one or two characters throughout the duration of a movie. The main challenge for a writer is to build the character of the role. Strong and clear character characters will greatly help achieve the impression of the theme presented (Nikolajeva, 2020, p. 159). Determination of the main character in a movie story can be found at who are often involved in the scene. Figure most related to another character and the character who often appears a lot in storytelling, or even talked about by other characters. There are three types of

characters in the movie, antagonist, protagonist and tritagonist, all three play a role in determining the storyline, and the protagonist is the most frequently encountered character, as claimed by Muzo (2018), the protagonist is the main role that is the center of the story which dominate in many movie.

Patmarinanta & Ernawati state that protagonist is the role of the center of the story, the antagonist is the character who acts as the opponent, often also the enemy that causes conflict, while the tritagonist is the intermediate character, as the main link between the protagonist and the antagonist (Patmarinanta & Ernawati, 2017). This character is everywhere, we could find in theatre, drama, novel etc, the authors are interested in analyzing character in a movie. By knowing the right character in a movie or anything, it will be easy to understand the storyline better with a clearer point of view. Rubin & Merrion (2019, p. 72), By seeing and analyzing to the characters' talk, the listener, the viewer/readers can learn more about attitudes and the relationship with others. This analysis also help determine the story because, a story can be told interesting when it depends the play the characters, because the characters is the key of the way of story life, although the author can be the character, but they have to play in the story of the movie (Suhadi, 2018).

Studies on characterization have been on conducted by researchers before. The previous research about analysis of character, especially base on movie has been conducted by (Muhammad Putra Wibowo, 2017; Rida Nurlatifasari, 2018; Putriwana & Yustisia, 2021; Fasikh & Indriana, 2022; Dita, Mutmainah & Izatin, 2021; Rasyid, 2018; Hidayat & Wulansaari 2018; Deny Mardiana, 2015).

The researcher obtained the difference which is presented in this study, This study will analyze character of a “horror” movie with iconic character that you probably ever heard, Chucky from series Child’s Play, written by *Don Mancini* which analyzed the protagonist character from Chucky, a figure that usually become an antagonist and cruel in every season of Child’s Play. Moreover, using horror movie and analyzing protagonist for observation is different from others has ever been discussed in previous research.

In this research, the protagonist became an object of the study. Protagonist is the most important character of movie, because a movie cannot stand without a protagonist inside (Putri, 2017), analyzing protagonist also will require a lot of important scenes, because inevitably the protagonist will always face the antagonist and also the tritagonist, both in terms of conflict and plot, especially the film that will be studied is a horror film which usually the antagonist will dominate in the film. Protagonist itself also has three kinds, as said by Hutton (2022) Protagonist are divided into three types, namely heroes, anti heroes and villains. This means that the character of the protagonist can not be said to be pure protagonist, because they still have to be divided into several more parts according to their character in the film and depending on what scenes can prove the character.

From the statement above, it is clear that analysis of protagonist is indispensable in the study of movie. This is understandable because a protagonist are the types of characters that are most highlighted in the course or storyline. Usually the protagonist is described as having a good character and also positive.

So that the protagonist is much liked by the audience or readers of literary works, as stated by (Oatley, 2019) analysis protagonist also give benefit in our life, “First, Appreciate and appreciate life, the protagonist is the determining point in the plot of a story, so if we think that we are the protagonists in our daily lives, then we will appreciate and be grateful for the life we have because we are the determinants of change in the life we live. Second, do good deeds and be useful to others. The protagonist is known as a character who does good and truth for world peace and prosperity. If we think as protagonists we will always try to do good and not do things that harm others.”

Many famous movies are around the world, but Don Manchini is one of the writers that always consistent for keep writting horror movie at the beginning of his carreer until now, in the process of writing to become a known film, don manchini experienced many rejections, one of the reasons at that time was that no one would watch movies with dolls possessed by demon spirits, because in the 80s sex bomb-themed films were the most best selling at that time.

but all answered when mgm studio wanted to show and direct this film, this film won a lot of praise and awards and made brad dourif as the actor chucky get an oscar trophy (Herrera, 2020 :15) Don Manchini is American screenwriter, film director, and most notable for the Child's play franchise, born in 25 january, 1963 in USA His father was of Italian descent, with family from Abruzzo, and his mother was of Irish and French-Canadian/Walloon Belgian origin. Since the first broadcast in 1988, Chucky has produced 10 film titles and 3 TV shows such as Bride of chucky, seeds of chucky, The doll house, Cult of chucky etc.

Based on the description above, the researcher chooses *Don Manchini's* works to be analyzed. The reason of researcher for choosing this *Don Manchini's* movie is because From previous research, what has been studied is a character who is actually the protagonist, who plays the same role as the main character, the conflicts that occur tend to be similar, this is different from Chucky who is actually the antagonist character as well as the main character in this film, the minor of research on this film also makes writers more sure to choose this movie.

In this research, the researcher is focusing on the protagonist character of the main role (Stanton & Robert, 2007). The researcher is interested in analyzing protagonist character of chucky because chucky is not a protagonist character, but in this movie (*Bride of Chucky*) researcher will find and prove that an antagonist character also have protagonist character inside too. Due to the reason above, this study is very significant and interesting to be conducted.

1.2 Problem of The Study

Based on the background of the study above, this research is directed to answer the following question:

1. How is the characterization of the character generally described in *Bride of Chucky*?
2. How is the protagonist character of chucky described in *Bride of Chucky*?

1.3 Objectives of The Study

In line with the problems stated above, this study is intended to target on:

1. Describe the characterization of the character in *Bride of Chucky*

Explaining the position of the character in the film, namely the main character who determines the storyline in this film so that the positioning of the character and other sides of the character can be explained clearly and the reader is expected to can see the character from a different point of view.

2. Describe the protagonist in *Bride of Chucky*

After the positioning of the character has been determined, next is how the protagonist in this film is told, what things support it, what kind of dialogue, or what kind of actions can be said to be the protagonist and what kind of protagonist is Chucky's character in this study.

1.4 Significance of The Study

The researcher took two significance of the research in facilitating reader who is interested in reading this research. The significance os this research as follows:

1. Theoritically, the significance of this research is expected to provide knowledge in the educational field and in further research on analyzing the character and its characterization and, especially, about the protagonist side characterization of a fictional work, especially of Don Manchini's *Bride of Chucky* movie and also the results of this study are expected to be used as a source of knowledge and reference based on theories in language, besides that it can also be input in related academic fields with linguistics to provide an overview of positive messages.

2. Practically, the significance of this research can valuable for authors as reflection figure on the aspect of characteriztion deeply. Besides, the results of this study can practically be used as insights, and descriptions in understanding the messages conveyed in a horror film, especially taking the contents of positive messages about the other side of the character and the results of this study are expected to provide input and knowledge for the reader, to understand the description of characterization, especially of the protagonist and antagonist characterization, of the character in a fictional work. In addition, writter also hopes that the results of this study can be used for the advancement of literary works in Indonesia.

1.5 Scope and Limitation

In this research, the writter focuses on studyof characterization, exactly on analysis protagonis character of chucky in movie bride of chucky by Don Manchini.

1.6 Definition of the Key Terms

The writter gives some defintion of key terms to make clear and prevent misinterpreting. Below are terms mostly mentioned in this research:

1. Character is a tool for producing and distinguishing mark, or the uniqueness of someone (Ningtyas, 2019)
2. Characterizations is the author's portrayals of persons or performers (Jauhari, 2017)

3. Movie is is a still image, which when displayed on the screen creates the illusion of a moving image (Zahroni, 2016)
4. Protagonist is is the main role that is the center or center of the story (Muzo, 2018)



CHAPTER II

REVIEW OF RELATED LITERATURE

2.1 Movie

(Stringer, 2003: 9) in his book “Movie Blockbuster” stated that Movie is a work of art and culture which is a visual-heard mass communication medium made on the basis of cinematography by being recorded on tape celluloid, video tape, video disc, and/or resulting material other technological inventions in all shapes, types and sizes through chemical processes, electronic processes, or other processes, with or without sound, which can be performed and/or broadcast with mechanical, electronic, and/or other projection systems. In paralell with this, Guritno also state that movies are the result of human civilization created through a creative process with give birth to dreams through technology that The results can be seen by all (Guritno, 2018: 1). The technology-assisted creative process this is what ends up going wrong a very representative entertainment as an entertaining spectacle for the audience.

The indicators for the success of a movie are various, such as revenue, number of viewers and the success of a movie to continue the second sequel of its title, movie director Mira Lesmana (quoted from research by Nugroho & Oktaviani in 2017) she argue that a movie can be said to be successful if when the right audience watches the film and gets a good reception from the community, and it is from this community response that makes the film enter a film festival, because to enter a film festival, there will be many criteria so that it can be selected.

Movie are always evolve from time to time, both in terms of visuals, editing, and story communication (Pimentel, 2010). We can experience this as viewers, we begin to feel changes in quality in the films we watch, for example, clearer images, the use of CGI (Computer Generated Imaginary), screen quality that supports up to 4K, as well as the practicality of ordering cinema tickets.

In practice, films are also classified into several types, In practice, films are also classified into several types, according to Habibiloyveya (2021), fiction and non fiction:

1. Fiction

is a film made or Produced based on a story composed and played by actors and actresses. Most or on Generally, story films are commercial in nature. definition commercial means that the film is shown in cinema with a certain ticket price. That is, for watch that movie in the cinema, the audience must buy a ticket in advance. Likewise if aired on television, support is supported with certain advertising sponsors.

2. Non fiction

Non-story films are films that take reality as the subject, than written and adapted into a movie. In the movie there are also 2 important people who play behind the scenes, consisting of producer and director (Walsh, 2022).

The producer is the person who heads the studio. This person leads the production of the film, determines the story and the costs involved as well as selecting the people who should worked on every film made in his studio and director is the person who leads the filming process (shooting),

start from choosing the cast of characters in the film, to giving direction to each crew working on the film accordingly with the scenarios that have been made.

Movies have a big influence on the audience, namely imitation. This imitation is caused by the assumption that what is seen or watched is reasonable and appropriate for everyone to do. Such as imitation of the way of dress or hairstyle. Thus, if the content of the film is not in accordance with the values and norms of a particular society, it can have a negative impact on all aspects of life (Anggraeni, 2012) This is what encourages censorship agencies to always accompany their children when watching movies, in order to minimize unwanted things, usually in the film there is a stamp from a parental advisory.

There are so many differences between film and theater, according to Abrams (2017) differentiation between movie and theater is movie do not require strong enough vocal pronunciation, as amplified or picked up by the microphone. second, Emotions don't need to be strong, because they will be strengthened by a good camera take a short shot or close up. third. Make up is quite thin, because it will be strengthened by the camera. fourth, Shooting scenes partially cut into very short pieces that will be told, so that the wrong scene can be repeated until it reaches the desired director.

Overall from the previous statement, the conclusion is Film is a literary work that is most easily found today, but in its production many supporting factors are needed, and a large amount of funds, competition in the film world is also very tight, this is what keeps the film market competitive to this day which

has led to improvements in the quality of the film industry. Movie is appropriate to investigate and analyze chucky's protagonist because protagonis deals with the movie.

2.2 The Kinds of Movie

As stated by Schneider (2018) movie are divided into several types:

1. Documentary

Documentary is the name given to the first film by the Lumiere Brothers which revolves around the journey (travelogues) which was made in the 1890s. Thirty-six years later, the word documentary is being used again by British filmmaker and film critic John Grierson for Robert Flaherty's *Moana* (1926). Grierson argues that documentary is a creative way of presenting reality. Documentary films present reality in various ways and are made for various purposes. Documentary films are never separated from the purpose of disseminating information, education and propaganda for certain people or groups. The point is that the documentary is based on things as real as possible.

2. Short Film

Short film here means a work of fiction that is less than 60 minutes long, films are bound by plot. From the side of the story, fiction films often use fictional stories outside of real events and have a scene concept that has been designed from the start. Film structure is usually tied to causality. Stories also usually have characters (characters) such as

antagonists and protagonists, clearly in contrast to the type of documentary.

3. Long Film (Feature Film)

Feature films are fictional feature films that are more than 60 minutes long. Generally ranges from 90-100 minutes. Films shown in theaters generally fall into this group. This opinion shows that there are 3 (three) types of films that are structurally different in the way they are delivered. The three types of films are documentaries, fiction films, and experimental films. Documentary films and fiction films are delivered in a narrative manner (story), while experimental films are delivered non-narratively (non-story).

Meanwhile according to genre Rasheed(2017) also state that there are 5 kinds of movie, the first is Drama, This theme is more on the human side interest which aims to invite the audience to join feel the events experienced by the characters, so that the audience feels as if they are in a movie the. it is not uncommon for the audience to feel sad, happy, disappointed, even angry. the sccond is Action, The action theme features scenes fights, battles with weapons, or speeding vehicles between good characters (protagonists) with a bad character (antagonist).

So that the audience feels the tension, anxiety, fear, can even be proud of the victory of the character. the third is Comedy, the comedy film's core theme is presents a spectacle that makes the audience smile, or even laugh out loud. Film Comedy is different from comedy, because it's a comedy film does not have to be

played by comedians, but players Ordinary people can play funny characters. Fourth is Tragedy, tragedy-themed films, generally describe the condition or fate experienced by the main character in the film. The fate experienced usually makes the audience feel sorry / concerned / pity. And the last is Horror , horror-themed films always show scary scenes that make The audience shuddered from the feeling of fear. Thing This is because horror films are always related to the unseen world / magical, made with special affect, animation, or directly from the characters in the film.

2.3 Character

Character is the most important element in a show, because he plays and moves the plot in a story. According to Fitria (2021), character refers to a series of attitudes (attitudes), behavior, motivation, and skills. Character comes from the Greek language which means "to mark" or to mark and focus on how to apply the value of goodness in the form of actions or behavior, so that people who are dishonest, cruel, greedy and other bad behavior are said to have bad character. On the other hand, people whose behavior is in accordance with moral rules are called noble characters.

Furthermore, Nopan Omeri (2020) stated that character is a combination of morals, ethics, and morals. Morals are more focused on the quality of actions, actions can be said to be good or bad, or right or wrong. On the other hand, ethics provides an assessment of good and bad, based on the norms that apply in a particular society, while the moral order emphasizes that in essence humans have

embedded beliefs in which both (good and bad) exist. or human behavior or what, so the characters are actors who develop events in fictional stories so that events are able to live a story.

The types of characters in a film or acting are actually more varied, but it may sound strange to the readers, we may already know the Antagonists and Protagonists as ordinary people, here is an explanation of the types of characters in films, seen from their roles in a story characters are divided into two types:

1. Protagonist

Is a character created to support the content and the course of the story as an idolized character in the film, so that the protagonist gets a lot of support from the audience. The protagonist is a character who supports the story. Usually there are one or two main protagonist figures and are assisted by other characters involved in the story. The protagonist is usually a good character, and becomes an idol for readers/listeners.

2. Antagonist

The antagonist is the character who opposes the story. Usually there are two or more characters who oppose the story. This type of character is definitely an evil character and is hated by readers and listeners.

3. Tritagonist

The tritagonist character is a supporting/intermediary character in the story for both the protagonist and the antagonist. The tritagonist is a character

who is trusted by the protagonist and antagonist, this character goes hand in hand with the two characters above.

2.4 Definition Of Protagonist

In a story, this role is always dominating, even requiring the audience to sympathize. According to Widyaruli (2018: 82), the protagonist's role is which should represent the positives in the story needs. This role is usually tends to be a character who is hurt, has good nature, and suffers so that he will arouse sympathy for the audience. This protagonist's role usually becomes the central character, the character who determines the motion of the scene. Utomo in his book “ Study of Main Character” also state that the protagonist is a character we admire who displays something in accordance with our expectations as readers.

We may seen protagonist character leads in a story or novel. This character will support or win an idea. The protagonist is also the main narrative center or personal figure. The protagonist is the main character in a story, So from the opinion of the experts above, the writer can conclude that the protagonist is a character that is often found in films and theaters and often dominates a work because it is liked by the audience and can even be a figure admired by the audience.

2.4.1 Type of Protagonist

1. Hero/Heroine

A hero or heroine (that is, a female hero) is a character in a literary work who overcomes a profound struggle or conflict to achieve some sort of success because of their own perseverance, bravery, or

intelligence. Heroes often have to make sacrifices along the way, always for the greater good and not for personal gain. In contemporary literary works that aim for realism, it's common to find heroes with more complicated personalities, or heroes who aren't "perfect," as the heroes of classical literature often seem to be. Sometimes people use the terms "hero" and "protagonist" interchangeably, but this isn't correct. A hero is just one type of protagonist.

2. Anrihero/Antiheroine

An antihero is a type of protagonist that might lack the qualities found in archetypal heroes. Unlike contemporary heroes, who might have a few flaws in order to seem realistic, the antihero is distinctly unlike the hero in that they are often revealed not to have moral or particularly noble intentions. They tend to act on behalf of their own self-interest, but they aren't wholly corrupt or immoral, like a villain.

After reading and reviewing the explanation above, it is certain that the researcher will determine the main character in this film, namely *Chucky* as the Antihero protagonist because Chucky, who currently has the character of a previous protagonist, has consistently acted as an antagonist in several previous *Child's Play*.

2.5 Synopsis *Bride of Chucky*

Before going to the synopsis, the researcher would like to explain about the complete information of this film, starting with the author of the novel and film *Child's play*, namely Don Mancini (born January 25, 1963) is an American screenwriter, producer and film director. Mancini is best known for creating the character Chucky and writing all the films in the *Child's Play* series. Mancini was also the executive producer of *Bride of Chucky*, and he directed *Seed of Chucky* as well as the recent installment in the *Child's Play* franchise, *Curse of Chucky*. Along with Michael McDowell and Clive Barker (2007), he won the *EyeGore* award for career contributions to the horror genre. He sometimes goes by the pseudonym Kit Du Bois (also spelled Kit Dubois). Mancini attended St. Christopher's School in Richmond, Virginia and Columbia University in New York City, besides *Bride of Chucky*, he has also written other films, This film was released on October 16, 1998 with the genre of supernatural horror, slasher film, comedy.

In this synopsis, the story begins with a policeman, for the sake of some money, a special police officer where evidence is stored, hands a Chucky doll that has been destroyed to a woman. Unfortunately, money is not obtained, lives are lost. The woman known as Tiffany Valentine (Jennifer Tilly) is a former lover and accomplice of Charles Lee Ray. He believed that Charles' soul was still in the doll and went to great lengths to repair it. Elsewhere, a young man named David Collins (Gordon Michael Woolvett) picks up Jade Kincaid (Katherine Heigl). David was first met by his uncle; a police chief named Warren Kincaid (John

Ritter).The two young people then said goodbye to leaving the house and would return in the middle of the night. Warren was suspicious and asked his men to follow them.

Sure enough, it wasn't David who would date Jade, but Jesse Miller (Nick Stabile) who was waiting in the backseat. Soon Warren came to pick up his nephew who was not even 18 years old. Elsewhere, Tiffany performs a ritual on a messy Chucky doll to bring her back to life. After 10 years of separation, the lovers were finally able to be together again. However, Tiff, who is still loving him, is disappointed because it turns out that Charles has never been serious about their relationship.

The woman refuses Chucky's request to find someone so she can get out and move from the doll, but Tiff refuses. Tiff instead locked him in a box. The next morning he plans to dispose of the body of a friend named Demian (Alexis Arquette) who was killed by Chucky last night. Demian's body had been stored in a fairly large box. To put it in the trunk of the car, Tiff enlists Jesse's help. At the same time Chucky can be heard cursing at Tiff from inside the van. Jesse guessed someone was inside but the woman dodged. A moment later Tiff came with a girl doll as Chucky's bride. Tiff, who was still annoyed and disappointed, continued to know him while Chucky was also angry at being treated that way. The demon doll threatens to kill Tiff. Tiff, who was soaking in the bathtub and watching television, didn't realize that Chucky had managed to get out of the cage. A moment later the demon doll managed to kill him.

Chucky then performs the ritual of transferring Tiff's spirit to the girl doll and succeeds. Now Tiff's spirit is inside the doll. Chucky and Tiff find a way to get out of the doll and into a human body. They needed Damballa's heart but it was buried with Charles' body in 8 Hackensack, New Jersey. Finding it impossible to do it alone, Tiff paid Jesse to take them there. Before starting the journey, Jesse meets Jade and invites the girl to elope. However, while Jade is packing, Warren arrives and finds Chucky's car parked in front of the house. He certainly couldn't let his nephew be taken away by Jesse.

Warren opens Jesse's car forcibly and manages to get in. Unfortunately a moment later he was killed by Chucky and Tiff. Jesse and Jade leave but a police car driven by Norton (Michael Louis) follows them from behind. Norton then checked the contents of the car and saw the two dolls there. Feeling that their journey has been interrupted, Chucky sets Norton's police car on fire until it explodes. Amidst the chaos, Jesse and Jade escape. They turned out to be suspicious of each other about what had happened. The police also suspect that they are the perpetrators. Jade also gets word that her uncle is missing. David suggested they turn themselves in but of course Jesse refused.

2.6 Previous Study

There are many previous studies investigating characterization. There has been a certain number of studies have been conducted by other researcher in analyzing character in movie or novel. The first “ An Analysis of Characterization of The Characters in Short Movie Ibu” by (Dita, Mutmainah & Izatin, 2021)

University of Islam Malang. This study aimed to find the characterization of the main characters. In the short movie entitled IBU, the author shows the characterization of the main characters which are Gerry as an antagonist character and the mother as a protagonist character. Not only that, but the author also shows there is a changing character at the end of the movie and it happens on Gerry's characteristics. In this case, Gerry is not only an antagonist character but he also sustains to be a developing character. While the mother is not only a protagonist character but she also a simple character. Here, the characteristics of the mother do not change.

Second "*Characterization in the "Suicide Squad" Movie*" by Rasyid (2018) from Alauddin Islamic University, this research is focused on analyzing the main role, Jackson is described as a responsible family head, a lowly person, heart, and a socialist figure, Jackson teaches his son that the sign of blood relations between parents and their children is marked by the child calling the father's name to his male parents and Jackson is described as a responsible person in the eyes of his family and environment, then Jackson's actions refer to prevailing culture such as, on time (on time), to the point (directly to the point of the problem), and sportsmanship, and from Jackson's attitude that he did not immediately believe in the Mayan legend, it was illustrated that he was a principled person who was not easily influenced. Jackson has a hatred for Gordon (his wife's boyfriend). Because Gordon is dating someone he really cares about. Although Jackson has separated from his wife Kate. It was in Jackson's nature. But Jackson kept his feelings, still

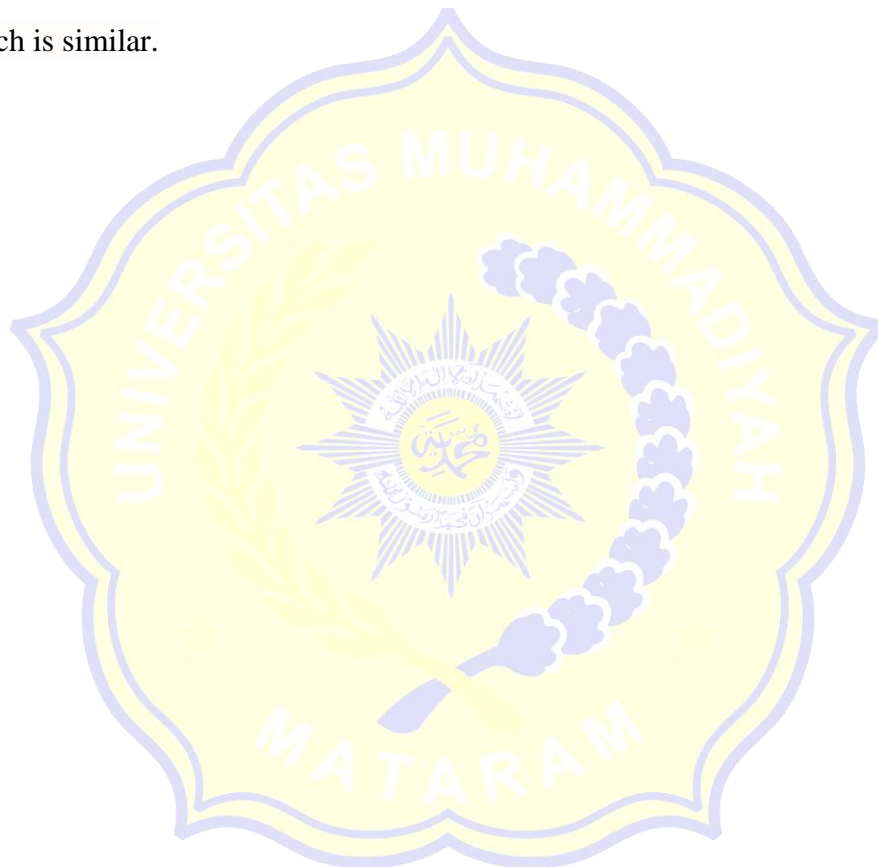
valued Gordon. Jackson has a social spirit as a human being who must help each other, regardless of the status of the person he is helping.

Third, is “Characterization Analysis of The Main Character of the Secret Garden” by Hidayat & Wulansaari (2018) The purpose of this study is the characters of Heely and Kaiser in very large because of the use of shapes and colors. This can indicate that the shape and color in the character play a very important role in showing the character's personality in a rough manner or first impression. The analysis found that there are many characteristics of the meaning of shape and color that exist in the character traits of heely and Kaiser. It is proven that the symbolism through shape and color is able to reflect the personality of the character and can also help the audience in understanding the story through the character. The appearance of the character will give the impression of a story. Therefore, the two methods used in this analysis can be applied by film activists in the local animation industry in their form of characters that match the personality of the characters, both antagonists and protagonists.

Fourth, “ An analysis of Main Character in The Notebook” by Deny Mardiana (2015) University of Mataram. This study was about the characterization of the main character (Noah Calhoun) clearly described in Telling and Showing method. Based on the theories, we know the way Cassavets describe or present characteristics trough Narrator, what he does and says, from her environment and from what other characters think of him. In this movie, the author directly described Noah Calhoun as someone who is young and poor man and strong personality which is elaborated by telling method and indirectly by

showing method. Beside the characterization, the researcher also discussed about the characteristic the main character (Noah Calhoun) in his personality based on characterization. The characteristics of Noah Calhoun in this movie are Optimistic, Romantic, Faithful, Idealistic and Realistic.

Regarding the Previous research above, it could be seen clearly that all research was conducted by using different source of data. While the focus of the research is similar.



CHAPTER III

RESEARCH METHODOLOGY

3.1 Research Design

For this research, researchers use qualitative methods, this method was chosen because it provides many advantages for researchers. One of the most basic advantages of using qualitative methods is that research results will be presented in a systematic, clear and detailed form because they are in the form of descriptions and descriptions and do not require There are many sources as interview material, because the characters that will be analyzed this time only focus on one character.

According to Sugiyono (2016: 9) Stating that qualitative research methods are research methods based on the philosophy of postpositivism, used to research on natural object conditions (as opposed to experiments) where the researcher is the key instrument, the data collection technique is done by triangulation (combined), data analysis is inductive/qualitative and qualitative research results emphasize meaning rather than generalization.

In addition to Sugiyono, there are also expert opinions who also provide their opinions and views in this case, Darmalaksana (2020) Qualitative research is usually used for "exploration" and quantitative research is generally used for "measurement," the latter is commonly used by academics of mathematics and natural sciences.

The choice of this type of research is because this research makes it easier to find the type of protagonist and the protagonist's actions for clearer results can be seen from the picture below found in the film, either in the form of scenes,

conversations or pieces of dialogue. This study finds the types of actions and words of the protagonist and references to the protagonist's side in the film *Bride of Chucky* by Don Mancini.

The type of research used is descriptive. Descriptive research intends to provide an overview of a particular social phenomenon that is the focus of attention to be explained. This type of descriptive research aims to make a systematic description of the facts and phenomena of the object under study.

3.2 Type of Data

The data is divided into two, namely primary and secondary data, primary data is data obtained directly from researchers so that the data obtained are usually still raw and unprocessed, while secondary data is data obtained indirectly from the field, but through other parties who has been officially published and relevant to be used as a source of data and information. The secondary data in this research are magazines, books, encyclopedias and so on in qualitative research, which basically can be in the form of text, photos, stories, pictures, and artifacts and not in the form of numbers that can be calculated. Thus, the primary data in this study is the film "*Bride of Chucky*" which is the reference and source of this research.

3.3 Data Collecting Method

Researchers apply descriptive qualitative methods in data collection, this was chosen because qualitative descriptive research aims to describe, explain, explain and answer in more detail the problems to be studied by studying as much

as possible an individual, a group or an event, then the researcher then collects data. , make an analysis of the data that has been obtained which is then processed into conclusions as the final result of the analysis obtained.

According to (Creswell, 2011), qualitative research is methods to explore and understand the meaning that a number of individuals or groups of people ascribe to social or humanitarian problems. Explain that qualitative methodologies can be carried out with various approaches, including: participatory research, discourse analysis, ethnography, grounded theory, case studies, phenomenology, and narratives. This study uses a descriptive qualitative method that describes an objective situation or a certain event based on the facts that appear or as they should, which is then accompanied by efforts to draw general conclusions based on these historical facts.

In relation to data collection, the main thing that determines the quality of the data is the data collection and its instruments. In qualitative research, the main tool is itself. Since the data used in this study are in the form of texts or works of art narrated in (Film), the data collection techniques used are:

- a. Watching the movie “Bride of chucky” Directly and see attention to detail that available on film, researcher watch and observe until the end to get the details of what is needed in the research theme to be used as a research source that will be processed in the next stage.
- b. Writing and observing word for word as well as every scene and body movement in the film "Bride of Chucky" by paying attention to how the protagonist is proven by the character to be studied, namely Chucky, this

research will be need more time and more detailed to do because researchers have to look at the details in the film being screened and used as research material this time.

- c. Recording, categorizing and presenting findings that are considered important and interesting by recording dialogue dialogues and scenes as well as the actions of the characters studied, which are based on the problem to be studied as a data source, namely the protagonist, grouping into what type of protagonist will be attached to the character with the evidence obtained in the research conducted.
- d. As a process of checking the results, the authors make decisions and make judgments about which data should be presented and analyzed This is done because not all things and actions taken by the characters can be categorized as actions that support the title of the research, especially the duration of the film which almost touches 2 hours makes researchers have to be able and optimize their research findings optimally, namely choosing and sorting out what they feel is necessary. and what does not need to be written, recorded or entered into the data to be processed for the next process.
- e. Comparing with previous research, this is done so that the research that has been written and the data can still be found for errors and shortcomings by comparing previous studies to refine the research conducted and see what was missed from previous research.

3.4 The Technique of Analyzing the Data

According to Milles and Huberman, data analysis is organized within the site. It is emphasized that the columns in a timing matrix are arranged with period of time, in the order of stages, so that it can be seen when the symptoms certain happened. The basic principle is chronology. Here are the steps in organized data analysis, First, Build a presentation, at this stage a simple way to move forward is to break the innovation down into specific components or aspects, using these as lines. Matrix columns are timeframes, from initial use until later use. If there is a change in the component during that time frame, we can enter a brief description of the change (Miles and Huberman, 2007: 173-174).

To present the data so that it is easy to understand, the data analysis steps used in this study are the Miles and Huberman model, which divides the steps in data analysis activities into several parts, namely:

a. Data collection

In the analysis of this model, data collected from interviews, the results of observations, namely with and various documents based on categorization according to the research problem which was then developed to sharpen data through further data searches, the collection was carried out by making films, novels and also information related to films as sources.

b. Data reduction

Data reduction is a form of analysis that sharpens, categorizes, directs, discards unnecessary data and organizes data in such a way that final conclusions can be drawn and verified.

c. Data display

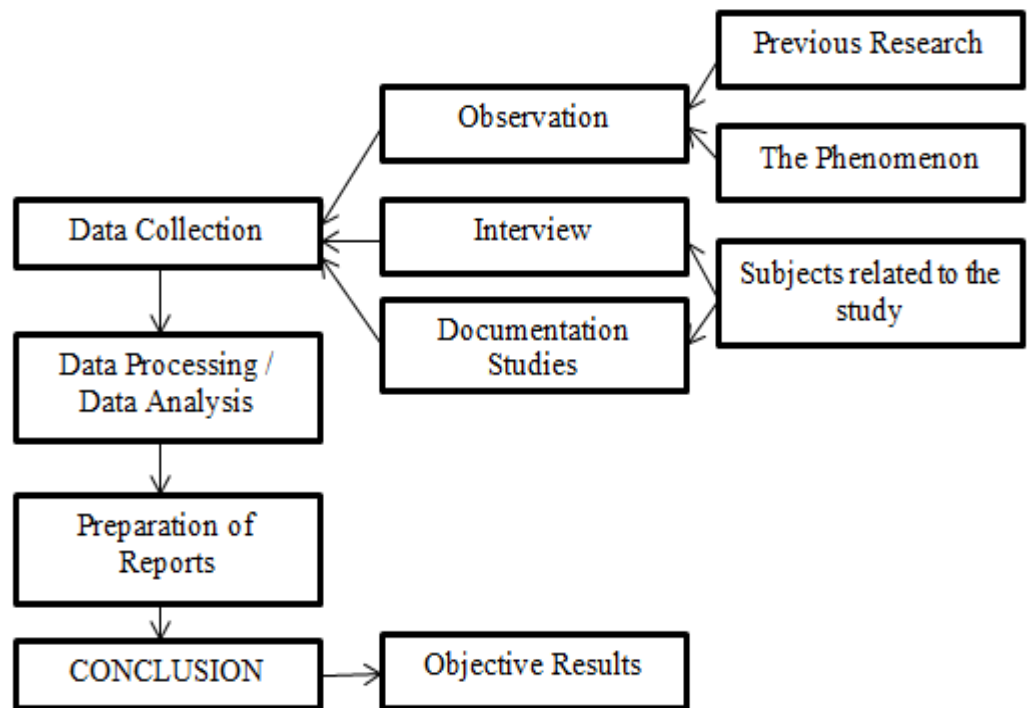
A data presentation is a set of organizational information that allows research conclusions to be made. Data presentation is intended to find meaningful patterns and provide the possibility of drawing conclusions and providing action (Miles and Huberman, 2007: 84).

d. Conclusions

Drawing conclusions is part of a complete configuration activity (Miles and Huberman, 2007: 18). Conclusions were also verified during the study. Conclusions are drawn since the researcher compiled notes, patterns, statements, configurations, causal directions, and various propositions.

3.5 Data Credibility

The data credibility test in this study was carried out by the author by associating or connecting the data that the researchers had obtained with other related films that contain an element of protagonist, According to Sugiyono (2012: 270) asserted as follows: qualitative research, among others, is carried out by extending observations, increasing perseverance in research, triangulation, discussions with colleagues, negative case analysis, and member checks. Text or artwork is seen as something that inserts or refers to a previous text or artwork, So what researchers do in testing credibility is to compare them with previous data in accordance with the rules of qualitative research. As for clearer steps and technique, we can be seen from the picture below:



In order not to be discussed with repeated themes, the data obtained need to be organized and presented properly the data obtained by the researcher was in accordance with the concentration, then explained in an explanation that has a plot to discuss visual signs and the meaning behind these signs some of the data presented are accompanied by pictures to make it easier to understand.