CHAPTER V

CONCLUSION AND SUGGESTION

5.1 CONCLUSION

The conclusion of this study is based on Van Dijk's discourse analysis, namely: Ustadz Hanan attaki's Instagram post has the characteristics of propaganda persuasion discourse based on its superstructure and macrostructure. the type of text contained in the preaching of Ustadz Hanan Attaki a. The Explanation on Ustadz Hanan Attaki's da'wah entitled The Power of Allah which was uploaded on March 17,2022 has been watched by 1.2 million views with a total of 93.3 thousand likes and 370 comments. b. The procedure text contained in Ustadz Hanan Attaki's da'wah entitled Against Ego which was uploaded on 26 February 2022 has been watched by 2.9 million views with 211,077 likes and 722 comments. c. Narrative text contained in Ustadz Hanan Attaki's da'wah entitled The Most Loved Man by Allah which was uploaded on 19 October 2021 has been watched by 1.8 million views with 146,203 likes and 927 comments. d. The procedure text contained in Ustadz Hanan Attaki's preaching entitled Amazing People which was uploaded on 04 February 2022 has been watched by 1.9 million views with 129,122 likes and 572 comments. e. Narrative text contained in Ustadz Hanan Attaki's preaching entitled Khadijah's Love Story which was uploaded on March 11, 2021, has been watched as many as 626,195 impressions with a total of 170 thousand likes and 601 comments. f. The procedure text contained in Ustadz Hanan Attaki's da'wah entitled Rest Inner which was uploaded on October 17, 2021 has been watched by 1.9 million views with

Hanan attaki's post. In the use of language style. Ustadz Hanan uses the word "we" as a substitute for Muslims in writing his da'wah. The results of this study are expected to increase our knowledge about the importance of using social media in supporting aspects of human life in the field of religion. This research is expected to increase interest for further researchers in conducting research on da'wah language. From this study, it can be seen that a preacher has a special character in his writings, namely providing religious learning to his readers.

5.2 SUGGESTION

This study aims to find the structure of the text types. On the preaching of Ustadz Hanan Attaki on social media Instagram reel. This is a linguistic research that needs to be improved and explored. Enchancement will enrich and deepen the theory of discourse structure. The writer expects readers and researchers to be interested in analyzing other objects with Van Dijk's theory in critical discourse analysis. for further research focused on this subject, methods and other types this discourse can be applied in the preaching of Ustadz Hanan Attaki. For example: finding text structures and text types. Finally, the writer hopes that this research will be useful for further criticism discourse analysis research, especially for English Departments of the text on the critical discourse of Ustadz Hanan Attaki's da'wah.

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